

1

**What will your
product do?**

final product

2

**What does a prototype
of this look like?**

Minimum
Viable
Product(MVP)

3 Non Scalable Version

**Create the worst/most broken version of your
prototype and get feedback for it to validate
your idea and know the right way to build**

Non Scalable V1

Example: Language Learning App

FoundersHQ

1

A language learning
app

final product

2

An app that just has a
quiz for one language

Minimum
Viable
Product(MVP)

3 Non Scalable Version

Manually teach a language to a friend and figure out what learning strategies helps them understand it. Implement those strategies into your app later on.